



# SNOWWHITE

## Introduction

SNOWWHITE is ready to use PVC-based Phthalate free Plastisol Ink for Direct Printing on any type of fabric including Knitwear, ready cut garment etc.

## Technical Information:

Main Composition	:	Admixture of PVC resin, Titanium Dioxide & Plasticizer
Appearance	:	White Thick Paste
Squeegee	:	Medium Durometer
Fabric	:	60 to 140 cm for Direct Printing
Stencil	:	Direct, Indirect, Capillary film
Wash-up	:	Mineral spirits / non-hazardous screen washes
Reducer	:	Sofnol 40 upto 0.25% -0.5%
Curing / Fusion	:	360° f /180° C

## Application:

Snowwhite is thick, highly covering paste for Direct printing with high opacity, prints have a soft hand finish, Generally plastisol prints should be cured at 170°C - 180°C the amount of time it takes for curing depend upon the color and thickness of the ink deposit, an initial test to determine cure is, after curing and cooling, the print should feel dry and firm when rubbed with your thumb, It should be able to stretch and relax without excessive cracking.

Shelf life: PVC Plastisol ink have tendency to increase in viscosity when stored above 35°C, care must taken to store in cool dry place away from direct sunlight.

**NOTE:** The information given in this technical bulletin is based on data believed to be reliable and is given in good faith. We do not guarantee the results to be obtained nor we assure any liability in this respect.